



# ADDIE ABROAD

STUDY ABROAD AND BUDGET TRAVEL

**Email:** [addie@addieabroad.com](mailto:addie@addieabroad.com)

**Web:** [www.addieabroad.com](http://www.addieabroad.com)



## ABOUT ME

*Addie Gray*

Addie Gray is a full-time university student and part-time blogger and traveller. In the last two years she has visited 16+ countries in Europe and beyond on weekends and breaks. Her passion is inspiring and helping other young people see the world.

## BLOG STATISTICS

15.7K

UNIQUE VISITORS / MONTH

22K

PAGEVIEWS / MONTH

## DEMOGRAPHICS

87%

FEMALE

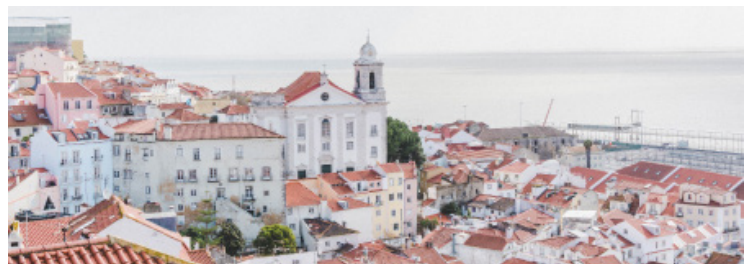
50%

25-34

60%

UNITED STATES

## ABOUT THE BLOG



Addie Abroad launched in January 2016 as a personal travel blog. Since then, it has morphed into a fast-growing travel, culture, and photography blog, highlighting unique ways to experience the world. By sharing personal travel stories and unique and helpful tips, Addie has built an audience of excited and no-nonsense travelers who are ready to get off-the-beaten-path.





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## SOCIAL MEDIA REACH



1,620 FOLLOWERS  
446.9k MONTHLY VIEWS  
[@addieabroad](#)



870 FOLLOWERS  
[@addieabroad](#)



804 FOLLOWERS  
[@addieabroad](#)



129 LIKES  
[/addieabroad](#)

## PARTNERSHIP OPPORTUNITIES

### FAM/Press Trips

If you really want to get the word out about a destination, then a FAM/press trip is a great way to do it. At the moment, I provide extensive coverage of FAM trips in exchange for expenses.

### Reviews

My readers value my honesty, especially when it comes to reviews of tours, accommodations, and products. I provide reviews in exchange.

### Giveaways

Giveaways are a great way to bring awareness to your brand and gain a social following. To run a giveaway you will need to provide your product for review as well as the final giveaway product.

### Sponsored Posts

Sponsored posts or advertorials will appear within the main content of the blog and receive social promotion. Please note that I do not accept sponsored posts written by third parties.

*Starting at \$150*





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## BRAND COLLABORATIONS



We hate TOURISM tours ❤️ x



the  
naked  
tour  
guide

## WHAT OTHERS ARE SAYING

"I really appreciate you sending through a campaign report – not many bloggers do that, so I really appreciate it! Just took a look at the analytics, and we've gotten 13 users to site from your blog, and one of those converted – small numbers, but already positive that one of those 13 bought a tour! That's a 5% conversion rate, which is darn good."

## Let's Connect!

For more information and to discuss partnership opportunities,  
please contact [addie@addieabroad.com](mailto:addie@addieabroad.com)

